

Red Minoza

GRAPHIC DESIGNER

PORTFOLIO redcreates.com | minozared@gmail.com | 747-265-7636

PROFESSIONAL SUMMARY

Graphic designer creating entertainment key art, brand identities, and multi-channel campaigns. Experienced in concept development, illustration, photo retouching, and print and digital design.

GRAPHIC DESIGN EXPERIENCE

Graphic Designer | Kittrich Corporation

October 2024 - January 2025

- Developed patterns and illustrations for home goods and textile collections, informed by trend and color research.
- Designed pens and other consumer products, adapting creative concepts to different product formats.
- Created product mockups, photorealistic renders, and presentation visuals to communicate new collection concepts.

Graphic Designer / Junior Art Director | And Company

June 2022 - August 2024

- Conceptualized and pitched entertainment key art for clients including Netflix and Hulu.
- Designed digital, social, and print campaign assets, adapting concepts across formats while maintaining brand consistency.
- Retouched and composited unit photography, integrating client feedback through multiple revision rounds.
- Contributed concepts during creative brainstorming and collaborated across teams on campaign execution.

Junior Graphic Designer | Intersect LA (IXLA)

October 2021 - May 2022

- Created logos, social media assets, e-newsletters, and posters for client-facing digital and print projects.
- Supported branding and creative strategy, refining work in response to client feedback.
- Developed wireframes, user flows, and prototypes informed by UX research and accessibility.

Graphic Design Assistant | CSUN Enrollment Services Strategic Communications

January 2021 - December 2021

- Designed posters, brochures, email campaigns, and promotional materials for print and digital communications.
- Collaborated with a senior graphic designer and copywriters to align visual design with messaging.
- Developed original concepts and pitched design ideas during team brainstorming sessions.

ADDITIONAL EXPERIENCE

Customer Experience Associate | Trader Joe's

September 2025 - March 2026

- Delivered customer service and supported daily operations in a high-volume setting, collaborating across changing priorities.

EDUCATION

California State University, Northridge | B.A. in Art, Concentration in Communication Design

SKILLS & TOOLS

Design Entertainment Key Art, Campaign Design, Branding, Logo Design, OOH Design, Typography, Social Media Design, Illustration, Editorial Design, Photo Compositing & Retouching, UX/UI

Software Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Lightroom, Acrobat, XD), Figma, Procreate, Canva, Wix

Additional Microsoft Office, Google Workspace | Bilingual: English and Filipino